



## About SMA NexGen

This is an inter-agency competition to submit a media pitch in 48 hours upon receipt of the client's brief.

Each agency team comprises two (2) young media practitioners aged 30 and below in the year 2019. The top three (3) winning teams will be awarded prizes and for the winning team, a trophy as well.

More details will be provided in due course.

### Important Dates

1. Client Briefing: 26<sup>th</sup> July 2019
2. Proposal Submission: 29<sup>th</sup> July 2019
3. Pitch Presentation: 1<sup>st</sup> August 2019

### Contact Persons

The 4As Limited

Jenny Lau / Wainee Lim / Eunice Loo

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Tel: 9848-7979 / 9271-5497

Office: 6836-0600



## SMA NexGen Registration Form

### Rules

- 1) Please use ONE registration Form for ONE team only.
- 2) Each agency team comprises two young media practitioners.
- 3) All team members must be 30 years of age and below in the year 2019.
- 4) Form must be typewritten.

### Team Information

<b>Team Name &amp; Agency:</b>	
<b>Team Member 1 Name &amp; Title:</b>	
<b>NRIC &amp; Age:</b> (with photocopies of front & back)	
<b>Email &amp; Mobile:</b>	
<b>Team Member 2 Name &amp; Title:</b>	
<b>NRIC &amp; Age:</b> (with photocopies of front & back)	
<b>Email &amp; Mobile:</b>	



<b>Entrant Agency</b>		
<b>Address:</b>		
<b>Contact Person:</b>		<b>Title:</b>
<b>Office Tel:</b>		<b>Mobile:</b>
<b>Email:</b>		
<b>Date:</b>		
<b>Signature of CEO/MD &amp; Company Stamp:</b>		

## Registration

Registration opens on May 22, 2019.

To qualify for SMA NexGen, please email Registration Form to [jenny@4as.org.sg](mailto:jenny@4as.org.sg), [Wainee@4as.org.sg](mailto:Wainee@4as.org.sg) and [eunice@4as.org.sg](mailto:eunice@4as.org.sg) by 5.00pm, 18<sup>th</sup> July 2019.

Registration Fee per team: SGD \$321.00 (Inclusive of GST)

Cheque to be made payable to The 4As Limited and sent to the following address by 5pm on 18<sup>th</sup> July 2019:

**Association of Accredited Advertising Agents Singapore**  
114 Lavender Street, CT Hub 2, #10-87  
Singapore 388729  
Attn: Jenny Lau / Wainee Lim / Eunice Loo